

From utility company to technology company based on Artificial Intelligence

Leading the way to 5G

We are leading the way to the upcoming 5G connectivity. Network innovation brings the hyper-connectivity that connects the customer's home with the IoT world and new hyper-edge computing solutions.

Open Ecosystem

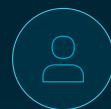
We are opening the 4th Platform ecosystem to the main technological players. This will allow the data portability and improve third-party services, like Facebook Safety Check.



Aura means a new way of experiencing and relating with Telefonica. Today we are ready to go one step further.
#HelloAura

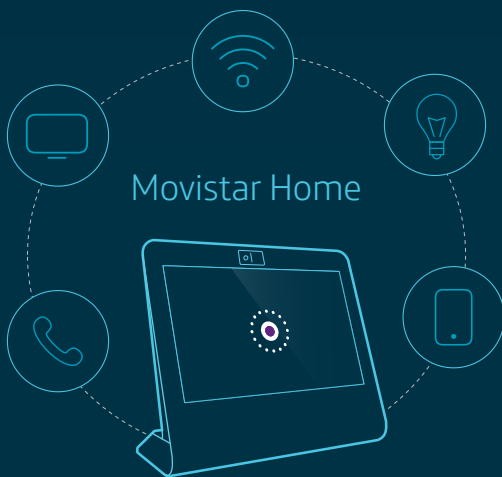


Aura works with
We are working with important technological partners. **soon Aura will be in the main virtual assistants:** Google Assistant and Microsoft Cortana.



Aura is available in 6 countries
Today Aura takes its first steps through the channels: Mi Movistar Argentina, Meu Vivo Mais, O, Ask, Movistar + Habla, and Facebook Messenger.

Improved customer experience



AI reinvents communications in the home
We want to be where our customers are. Aura will come to the home through the **new Movistar Home device to revolutionize the way we communicate.**

