What is Telefónica Open Innovation?

Open Innovation unit is a force for transformation that drives open innovation within the new Telefónica.

Our initiatives include Telefónica Activation Programme, Wayra, Open Future, Innovation Ventures & Venture Studio and our programme for disseminating talent and ideas in universities within our footprint.

Telefónica is a key player in the global ecosystem of new firms. Our commitment to Open Innovation is growing year by year and this will not change. We are constantly looking for new companies that have adapted to Telefónica to accelerate their business in areas such as IoT, Cybersecurity, IA, Cloud, Big Data, Blockchain, Video, Connectivity... etc.

As pioneers in Open innovation, we understand that all companies are faced with two options: innovate or disappear. Working side-by-side with entrepreneurs worldwide, we are defining the technology of the future.
We are especially proud of our Hall of Fame cast.

Meet our Champions!

4iQ
Acámica
Adjust
Ahgora Sistemas
Airtime Rewards
Baby2Body
Balbix
Blueliv
Carto
Century
Chazki
Crehana
Codec
CyG IT Sustainable Tech
DefinedCrowd
Devo
Ebot-7
ePayco
Flywire
Gesto

Holberton
JobandTalent
Kubo Financiero
Magnetis
Nozomi
Odilo
Paack
Packlink
Qudini
Quit Genius
Quostdio
RankMyApp
Red Sift
Rotageek
Simpliroute
Sky.One
Smart Protection
Tembici
Trocafone
Voicemod
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<thead>
<tr>
<th>Company</th>
<th>Description</th>
<th>Website</th>
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<tbody>
<tr>
<td>4iQ</td>
<td>Protects digital identities and investigates threats, adversaries, and fraud, for defence &amp; law enforcement agencies as well as for enterprises. The company is based in USA &amp; Spain.</td>
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<tr>
<td>Ahgora Sistemas</td>
<td>A management company that specializes in products and services for point of control of company management.</td>
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<tr>
<td>Acámica</td>
<td>An online learning platform, founded in Argentina, that provides alternative education opportunities to formal education programs.</td>
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<tr>
<td>Adjust</td>
<td>Offers a Business Intelligence platform for marketers, combining attribution for advertising sources with analytics and store statistics.</td>
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Airtime Rewards
Airtime Rewards, founded in the UK, rewards consumers with money off their phone bills, as they shop and engage with certain partner retailers.

www.airtimerewards.co

Baby 2 Body
Baby2body, founded in the UK, is a fully automated personal health and wellbeing coaching app for women that provides personalised, and highly engaging content throughout a woman’s reproductive life cycle and beyond.

www.baby2body.com

Balbix
Balbix, founded in the US, is the first cybersecurity platform to leverage specialized AI to provide comprehensive and continuous measurement of enterprise breach risk and resilience, on premise and in the cloud, across hundreds of attack methods.

www.balbix.com

Blueliv
Blueliv is a Cyber Threat Intelligence Security Platform that provides actionable information and analysis of cyber threats targeting your organisation. The company is based in Spain, Mexico and Brazil.

www.blueliv.com
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<tr>
<td>Carto</td>
<td>Carto, a Spanish company, focuses on location intelligence and data visualisation for organisations. Its online mapping platform incorporates big data and real-time technologies to provide location intelligence applications.</td>
<td><a href="http://www.carto.com">www.carto.com</a></td>
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<td>Century</td>
<td>CENTURY is a British tested intelligent intervention platform that combines learning science, AI and neuroscience to identify learning gaps, address misconceptions measuring, collecting and analysing data about learners and support teachers.</td>
<td><a href="http://www.century.tech">www.century.tech</a></td>
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<tr>
<td>Chazki (Entrega creativa)</td>
<td>Chazki, founded in Peru, is a private last mile delivery service, for e-Commerce, businesses and individuals.</td>
<td><a href="http://www.chazki.com">www.chazki.com</a></td>
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<td>Codec</td>
<td>Codec is the next-generation audience intelligence platform, founded in the UK. It allows brands to identify the audience networks that matter most to them, providing actionable insights into the behaviour, values, and passions of brands’ desired audience.</td>
<td><a href="http://www.codec.ai">www.codec.ai</a></td>
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<tr>
<td>Company</td>
<td>Industry</td>
<td>Region</td>
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<td>DefinedCrowd</td>
<td>Business Services</td>
<td>Global</td>
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<tr>
<td>Myfixpert</td>
<td>Customer Services</td>
<td>Global</td>
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<td>Flikn</td>
<td>Training</td>
<td>Latam &amp; Spain</td>
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<tr>
<td>Devo</td>
<td>B2B &amp; B2C</td>
<td>ESP, DEU, GBR, USA &amp; BRA</td>
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<td>Company</td>
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<tr>
<td>Ebot-7</td>
<td>Ebot-7 is an all-in-one Chatbot platform that enables companies to reach, monitor and communicate with customers on messaging platforms such as Facebook, Messenger, Slack, Telegram, etc. It was founded in Germany.</td>
<td>GBR, DEU &amp; FRA</td>
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<td>Wayra</td>
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<td>ePayco</td>
<td>ePayco is a Colombian online payment solution that allows people and businesses to make payments, collections and recharges. It guarantees affordable prices, easy integration, adaptability and anti-fraud protection.</td>
<td>Colombia</td>
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<td>Wayra</td>
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<td></td>
<td>API, Enablers, Development Tools, E-commers</td>
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<tr>
<td>Flywire</td>
<td>Flywire is an American company focused on payment transfer for universities.</td>
<td>Global</td>
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<td>Innovation Ventures (Kibo I)</td>
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<td>Financial Services, Legal &amp; Insurance</td>
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<td>Gesto</td>
<td>Next generation health insurance broker, founded in Brasil, leveraging proprietary data, artificial intelligence and digital channels to optimize plan selection and improve patient care.</td>
<td>Brazil</td>
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<td>Innovation Ventures (Redpoint)</td>
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<td>SaaS</td>
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Holberton

Holberton School is an American company that provides an state-of-art pedagogical solution to teach computer science and computer engineering to the new generation of technology professionals in a very scalable way.

www.holbertonschool.com

Kubo Financiero

Kubo Financiero is a Mexican marketplace that allows individuals to apply for loans, make investments or provide and request peer-to-peer lending.

www.kubofinanciero.com

Magnetis

Magnetis is the leading digital wealth management platform in Brazil, targeting new mass affluent investors. The company uses technology to help clients manage their investment portfolios

www.magnetis.com.br

JobandTalent

HR e-recruitment specialist Jobandtalent was founded in Spain and is the first on-demand staffing agency that integrates the full process of selecting, hiring and managing within a mobile app.

www.jobandtalent.com

USA, COL, LBN, TUN, URI & MEX

Innovation Ventures (Redpoint)

Education

B2C

Europe & Latam

Innovation Ventures (Kibo I)

HR

B2B

Latam

Wayra

FinTech & Insurtech

B2C

Brazil

Innovation Ventures (Redpoint)

Financial Services, Legal & Insurance

B2C
Nozomi
Nozomi Networks is an American business, leader in industrial cybersecurity, delivering the best solution for real-time visibility to manage cyber risk and improve resilience for industrial operations.
www.nozominetworks.com

Odilo
Odilo is a Spanish company that provides a platform for digital content management, allowing entities (e.g. libraries, universities and companies) to offer their digital content to end users.
www.odilo.es

Paack
Paack is a Spanish business offering a last mile ecommerce parcel delivery solution.
www.paack.co

Packlink
Packlink is a Spanish online platform that offers cost-effective package delivery services in Spain and internationally, allowing users to compare prices across providers to find the most cost-effective solution.
www.packlink.com
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<th>Company</th>
<th>Description</th>
<th>Region</th>
<th>Sector</th>
<th>Type</th>
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<tbody>
<tr>
<td>Qudini</td>
<td>A UK-based company, improves customer experience, increases efficiency and boosts sales with its powerful suite of market-leading, cloud-based customer experience SaaS solutions.</td>
<td>GBR, ESP, BRA, CHL, MEX</td>
<td>Business Services, Smart Retail</td>
<td>B2B</td>
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<tr>
<td>Qudini</td>
<td>Qudini makes internet safety and device usage monitoring simple for families, schools and businesses worldwide. The company was founded in Spain.</td>
<td>GBR, ESP, BRA, CHL, MEX</td>
<td>Business Services</td>
<td>B2C</td>
</tr>
<tr>
<td>Quit Genius</td>
<td>Quit Genius is a UK digital behavior change platform for various addictions. It uses a disruptive model to deliver best practice care via digital cognitive behavioral therapy, expert coaching, a connected breath sensor and easy access to proven medication.</td>
<td>GBR &amp; USA</td>
<td>Wayra</td>
<td>eHealth, Wellness &amp; Lifestyle</td>
</tr>
<tr>
<td>RankMyApp</td>
<td>Rankmyapp is a Brazilian marketing and acquisition intelligence solution for mobile apps that helps companies’ apps attain more organic downloads by ranking higher in app stores.</td>
<td>Global</td>
<td>Wayra</td>
<td>Marketing, Media</td>
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Red Sift
Red Sift is a data-driven cybersecurity business from the UK that offers a dashboard of tools that analyse and synthesise data from core business processes - such as email - to help users to better manage their online security.

www.redsift.com

Rotageek
Rotageek, a UK-based company, uses predictive data-driven technologies to effectively and fairly schedule staff. The solution helps businesses meet demand, engage teams, and drive efficiency.

www.rotageek.com

Simpliroute
SimpliRoute, founded in Chile, optimizes your delivery routes in seconds, using a web routes management system.

www.simpliroute.com

Sky.One
Sky.One, founded in Brazil, offers a layer of intelligence in Cloud Computing bringing benefits to those migrating to the cloud or optimizing their infrastructure.

www.skyone.solutions
Smart Protection
Smart Protection, the leading media protection company in the Spanish market, ensures content protection by locating and deleting pirated content on the internet. It also offers cutting-edge solutions for online brand protection and publishers.

www.smartprotection.com

Tembici
Tembici is a Brazilian company that offers shared bikes solutions for public spaces and private - residential and corporate.

www.tembici.com

Trocafone
Trocafone, founded in the USA, is an online marketplace and e-commerce platform for buying and selling new and secondhand/used electronics in LATAM, particularly smartphones.

www.trocafone.com

Voicemod
Voicemod, founded in Spain, is a real time voice changer technology, industry leader in immersive and expressive audio technologies. The app allows gamers, streamers and content creators to have more entertaining and engaging audio experiences in real-time.

www.voicemod.net
The future is now!
Meet our Tech Bets

Aerial
Alias Robotics
AltioStar
Clear
Cobrainer
Countercraft
SiMa.ai
Visionable
Wiliot
Aerial
Aerial, founded in Canada, leverages existing WiFi signals to detect motion and recognise activity. Aerial’s technology analyses distortions and fluctuations in WiFi signals to detect motion, and uses machine learning to unlock the motion’s meaning.

www.aerial.ai

Alias Robotics
Alias robotic cyber company, has been serving international customers with offensive robot security services (pentesting, threat modeling, etc.) and is behind the Robot Immune System (RIS), a bio-inspired software that is installed at the end points of robots and protects them against cyber attacks.

https://aliasrobotics.com/

Altiostar
Altiostar is an American company that provides a 4G and 5G E2E Open vRAN software solution, supporting open interfaces and disaggregating the hardware from the software to build a multi-vendor web-scale cloud-based network.

www.altiostar.com
Counter Craft, founded in Spain, is a pioneering provider of cyber
deception and counterintelligence products to detect targeted
attacks.

www.countercraft.eu
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<tr>
<td>SiMa.ai</td>
<td>Innovation</td>
<td>SiMa.ai is an American, machine learning company enabling high performance compute at the lowest power. Initially focused on solutions for computer vision applications at the embedded edge.</td>
<td><a href="http://www.sima.ai">www.sima.ai</a></td>
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<tr>
<td>Visionable</td>
<td>eHealth, Connectivity &amp; Video</td>
<td>Visionable is the first video collaboration platform designed especially for healthcare teams' advanced clinical needs. It was founded in the UK.</td>
<td><a href="http://www.visionable.com">www.visionable.com</a></td>
</tr>
<tr>
<td>Wiliot</td>
<td>Connectivity</td>
<td>Wiliot is a fabless semiconductor company whose mission is to scale the Internet of Things by connecting people with products via cloud connected, sticker sized, battery-free Bluetooth tags. It was founded in Israel.</td>
<td><a href="http://www.wiliot.com">www.wiliot.com</a></td>
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Let’s not forget about our most relevant Exits!

Americanet  
Amobee  
Govertis  
Gupy  
Marfeel  
Mediação Online  
Mindmeld  
Quantenna  
Relayr  
Teravoz  
Trustev
Americanet

Americanet is a telecommunications operator from Brasil, providing solutions for all sizes of companies, government agencies and banks, through its fiber optic network.

www.americannet.com.br

Amobee

Amobee is a US mobile advertising platform offering end-to-end mobile advertising solutions and services for advertisers and publishers.

www.amobee.com

Govertis

Govertis, founded in Spain, unifies legal and technological perspectives to offer its clients an integral solution to their I.T. governance, cybersecurity, integral risk management and legal compliance needs.

www.govertis.com

Gupy

Gupy is a Brazilian professional recruitment and selection platform that helps companies to find the right person for their job vacancy, using Artificial Intelligence and People Analytics to match the best candidates with the company.

www.gupy.io
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<td>Marfeel</td>
<td>Marfeel is a Spanish company. Its proprietary technology gathers insightful data on user behaviour and dynamically adjusts site layout to match usage patterns, optimising user engagement and maximising advertising revenue. Bought by Nauta Capital.</td>
<td><a href="http://www.marfeel.com">www.marfeel.com</a></td>
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<tr>
<td>Mediação Online</td>
<td>Mediação Online is a Brazilian marketplace for online resolution of legal disputes, focused on selling to the companies a way to resolve juridical problems in a more simple, fast and cheaper way.</td>
<td><a href="http://www.mediacaonline.com">www.mediacaonline.com</a></td>
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<tr>
<td>MindMeld</td>
<td>MindMeld, based in the US, is an advanced Artificial Intelligence platform capable of powering a new generation of intelligent conversational interfaces and experiences for any app, device or website. The company has 30 employees. Bought by Cisco.</td>
<td><a href="http://www.mindmeld.com">www.mindmeld.com</a></td>
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<tr>
<td>Quantenna</td>
<td>Quantenna is a US-based enterprise and was successfully listed on the NASDAQ in 2016. Quantenna’s solutions combine semiconductor architecture with system-level software and cloud analytics to deliver the highest speed, broadest coverage and highest capacity.</td>
<td><a href="http://www.quantenna.com">www.quantenna.com</a></td>
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Relayr

Relayr, a German company, is an industrial IoT powerhouse, providing tech, financing, insurance and delivery from a single source. Their technologies include Neokami, the first global, real-time searchable sentiment heatmap and visualization engine. Bought by Munich RE.

www.relayr.io

Teravoz

Teravoz is a Brazilian company which offers a highly customisable VoIP service that integrates with legacy systems through a robust API platform.

www.teravoz.com.br

Trustev

Trustev - founded in Ireland - brings fraud prevention to every online merchant, who can see exactly who the consumer actually is.

www.trustev.com