

Hall of Fame 2020

OPEN INNOVATION

Telefinica

What is Telefónica Open Innovation?

Open Innovation unit is a force for transformation that drives open innovation within the new Telefónica.

Our initiatives include <u>Telefónica Activation Programme</u>, <u>Wayra</u>, <u>Open Future</u>, <u>Innovation</u> <u>Ventures</u> & Venture Studio and our programme for disseminating talent and ideas in universities within our footprint.

Telefónica is a key player in the global ecosystem of new firms. Our commitment to Open Innovation is growing year by year and this will not change. We are constantly looking for new companies that have adapted to Telefónica to accelerate their business in areas such as IoT, Cybersecurity, IA, Cloud, Big Data, Blockchain, Video, Connectivity... etc.

As pioneers in Open innovation, we understand that all companies are faced with two options: innovate or disappear. Working side-by-side with entrepreneurs worldwide, we are defining the technology of the future.





WE ARE GLOBAL









WE ARE PARTNERS

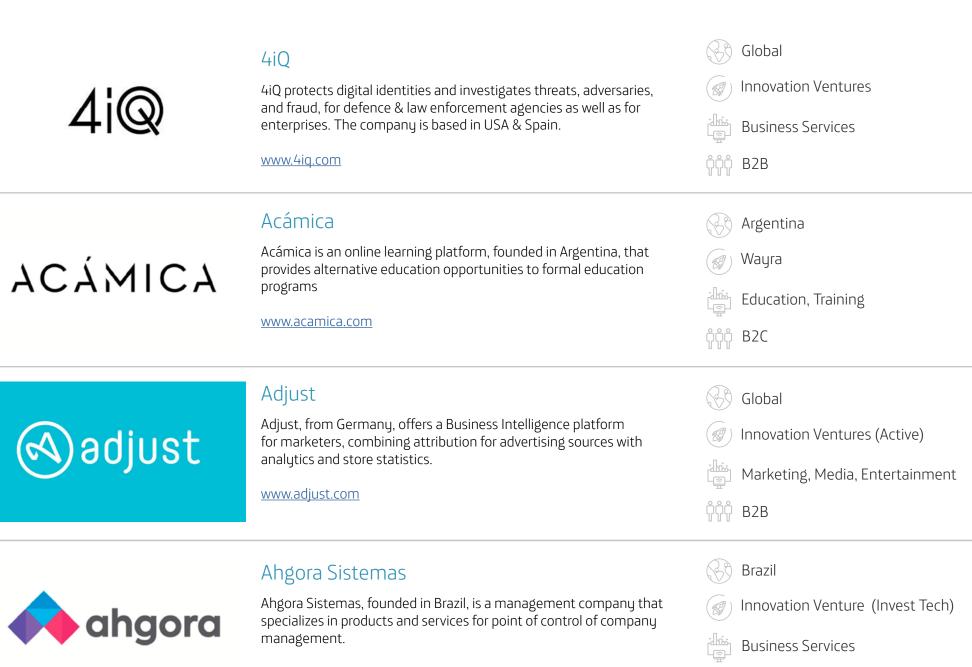


We are especially proud of our Hall of Fame cast.

Meet our Champions!

4i0 Acámica Adjust Ahgora Sistemas Airtime Rewards Baby2Body Balbix Blueliv Carto Century Chazki Crehana Codec CuG IT Sustainable Tech DefinedCrowd Devo Fbot-7 ePayco Flywire Gesto

Holberton JobandTalent Kubo Financiero Magnetis Nozomi Odilo Paack Packlink Oudini Ouit Genius Oustodio RankMyApp Red Sift Rotageek Simpliroute Sky.One Smart Protection Tembici Trocafone Voicemod



B2B

www.ahgora.com



Airtime Rewards

Airtime Rewards, fouded in the UK, rewards consumers with money off their phone bills, as they shop and engage with certain partner retailers.

www.airtimerewards.co

United Kingdom Wayra j L Loyalty, Marketing

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ABY 2 BODY.	Baby 2 Body Baby2body, founded in the UK, is a fully automated personal health and wellbeing coaching app for women that provides personalised, and highly engaging content throughout a woman's reproductive life cycle and beyond. www.baby2body.com	SolutionGlobalSolutionWayraSolutioneHealth, Fitnes, Wellness, LifestyleSolutionB2C
Balbix ®	Balbix, founded in the US, is the first cybersecurity platform to leverage specialized AI to provide comprehensive and continuous measurement of enterprise breach risk and resilience, on premise and in the cloud, across hundreds of attack methods. www.balbix.com	SolutionGlobalInnovationVentures (Alter)Image: ServicesBusiness ServicesImage: ServicesB2B
Blueliv.	Blueliv Blueliv is a Cyber Threat Intelligence Security Platform that provides actionable information and analysis of cyber threats targeting your organisation. The company is based in Spain, Mexico and Brazil. www.blueliv.com	Global Constitution Ventures (Kibo I) Constitution Ventures (Kibo I)

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Carto



Carto, a Spanish company, focuses on location intelligence and data visualisation for organisations. Its online mapping platform incorporates big data and real-time technologies to provide locati intelligence applications.

www.carto.com

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		Innovation Ventures (Kibo I)
		Business Services
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CENTURY INTELLIGENT LEARNING	Century CENTURY is a British tested intelligent intervention platform that combines learning science, AI and neuroscience to identify learning gaps, address misconceptions measuring, collecting and analysing data about learners and support teachers. www.century.tech	 GBR, EUR, USA, ASIA, AFRICA, AUS & MIDDLE EAST Wayra Education, Training B2B2C
chazk:).	Chazki (Entrega creativa) Chazki, founded in Peru, is a private last mile delivery service, for e-Commerce, businesses and individuals. www.chazki.com	 PER, ARG, CHL, MEX Wayra Logistics & Transportatio (Goods) B2B, B2C & B2B2C
	Codec Codec is the next-generation audience intelligence platform, founded in the UK. It allows brands to identify the audience networks that matter most to them, providing actionable insights into the behaviour, values, and passions of brands' desired audience.	GBR, EUR, USA, MEX, IDN Wayra Marketing, Advanced Data Analytics, Business Intelligence B2B

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crehana

Crehana, founded in Peru, is an on-demand learning platform for creative & digital professionals - an online education community that connects people who want to learn with people who want to teach

www.crehana.com

Mufixpert

C&G Isolutions

CyG IT Sustainable Tech a Spanish company, is a leader in after-sales service management for the largest technology manufacturers and integrators worldwide. Their key product is Aitana, an AI platform to manage the complete lifecucle of any gadget.

www.cugit.com

DefinedCrowd

DefinedCrowd provides quality training data for AI, combining human-in-the-loop and machine learning technologies. Founded in the USA, it addresses customer care, email contact with customers, and marketing/after-sales.

www.definedcrowd.com

Devo

Devo, a US-based company, is a real-time Big Data platform that ingests and analyses companies' data for IT operations, fraud, security, marketing, IoT, and more.

www.longtrust.com



Latam & Spain

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Global

Global

B2B

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Wayra Customer Services ộộộ B2B



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Data, Evolved,

ESP, DEU, GBR, USA & BRA

Business Services

Innovation Ventures (Kibo II)

(B) Innovation Ventures (Kibo II)

Business Services

B2B

Ebot-7



Ebot-7 is an all-in-one Chatbot platform that enables companies to reach, monitor and to communicate with customers on messaging platforms such as Facebook, Messenger, Slack, Telegram, etc. It was founded in Germany.

www.e-bot7.com

ePayco



ePayco is a Co and businesse guarantees aff anti-fraud prot

www.epayco.d

Flywire

Gesto

Flywire is an Ar universities.

www.peertrans

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GBR, DEU & FRA Connectivity & Networks

olombian online payment solution that allows people as to make payments, collections and recharges. It fordable prices, easy integration, adaptability and tection.	 Colombia Wayra API, Enablers, Development Tools, E-commers B2B
merican company focused on payment transfer for <u>sfer.com</u>	SolutionGlobalInnovation Ventures (Kibo I)Image: Solution Ventures (Kibo I)Image
on health insurance broker, founded in Brasil	Brazil



flywire

Next generatio leveraging proprietary data, artificial intelligence and digital channels to optimize plan selection and improve patient care.

www.gestosaude.com.br

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Holberton

Holberton

Holberton School is an American company that provides an state-of-art pedagogical solution to teach computer science and computer engineering to the new generation of technology professionals in a very scalable way.

www.holbertonschool.com

IobandTalent

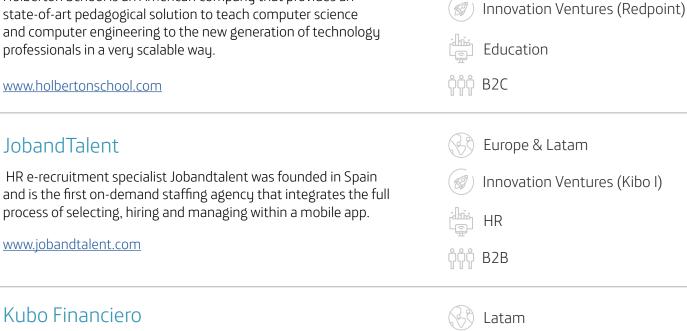
joband**talent**

kubo_

financiero

HR e-recruitment specialist Jobandtalent was founded in Spain and is the first on-demand staffing agency that integrates the full process of selecting, hiring and managing within a mobile app.

www.jobandtalent.com



Kubo Financiero is a Mexican marketplace that allows individuals to apply for loans, make investments or provide and request peer-topeer lending.

www.kubofinanciero.com

Latam

Wayra B

FinTech & Insurtech

ộộộ B2C

Brazil

Innovation Ventures (Redpoint)

USA, COL, LBN, TUN, URI & MEX

Financial Services, Legal & Insurance

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Magnetis is the leading digital wealth management platform in Brazil, targeting new mass affluent investors. The company uses technology to help clients manage their investment portfolios

www.magnetis.com.br

Magnetis

Nozomi



Nozomi Networks is an American business, leader in industrial cybersecurity, delivering the best solution for real-time visibility to manage cuber risk and improve resilience for industrial operations

www.nozominetworks.com

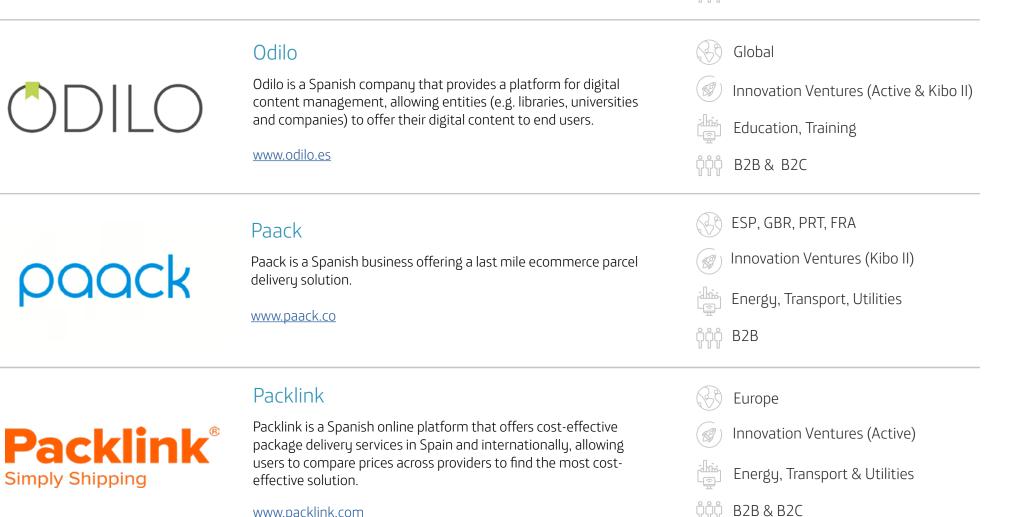
628 Global

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Innovation Ventures

ĥĥ B2B

B



www.packlink.com

Oudini

Qudini, a UK-based company, improves customer experience, increases efficiency and boosts sales with its powerful suite of market-leading, cloud-based customer experience SaaS solutions.

www.gudini.com

EUR, USA, AUS Wayra

Business Services, Smart Retail

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Ouit Genius

Quit Genius is a UK digital behavior change platform for various addictions. It uses a disruptive model to deliver best practice care via digital cognitive behavioral therapy, expert coaching, a connected breath sensor and easy access to proven medication.

www.quitgenius.com

🥥 Qustodio

Oustodio

Qustodio makes internet safety and device usage monitoring simple for families, schools and businesses worldwide. The company was founded in Spain.

www.gustodio.com

GBR, ESP, BRA, CHL, MEX

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B2B

GBR & USA

B2B & B2B2C

Wayra

Innovation Ventures (Kibo I)

eHealth, Wellness & Lifestyle

Business Services

B2C



RankMyApp

Rankmyapp is a Brazilian marketing and acquisition intelligence solution for mobile apps that helps companies' apps attain more organic downloads by ranking higher in app stores.

www.rankmuapp.com

Global

Ø Wayra

Marketing, Media

B2B

Red Sift

RED SIFT

Red Sift is a data-driven cybersecurity business from the UK that offers a dashboard of tools that analyse and synthesise data from core business processes - such as email - to help users to better manage their online security.

www.redsift.com

Rotageek

EUR, USA & AUS Ø Wayra Cybersecurity ộộộ B2B EUR, AUS & MIDDLE EAST



Rotageek, a UK-based company, uses predictive data-driven technologies to effectively and fairly schedule staff. The solution helps businesses meet demand, engage teams, and drive efficiency.

www.rotageek.com



Simpliroute

SimpliRoute, founded in Chile, optimizes your delivery routes in seconds, using a web routes management system.

www.simpliroute.com



CHL, BRA, USA

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Logistics & Transportation (Goods)

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Sky.One

Sky.One, founded in Brazil, offers a layer of intelligence in Cloud Computing bringing benefits to those migrating to the cloud or optimizing their infrastructure.

www.skyone.solutions

Brazil
Innovation Ventures (Invest Tech)

Business Services

រ៉ុំប៉ឺ B2B

Smart Protection

[] SMART PROTECTION

tembici.

Smart Protection, the leading media protection company in the Spanish market, ensures content protection by locating and deleting pirated content on the internet. It also offers cutting-edge solutions for online brand protection and publishers.

Tembici is a Brazilian company that offers shared bikes solutions for

public spaces and private - residential and corporate.

www.smartprotection.com

Europe & Latam Wayra Media, Entertainment & Cybersecurity B2B Brazil Innovation Ventures (Podpoint)

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Transportation

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Trocafone

www.tembici.com

Tembici

TROCAFONE

Troo

Trocafone, founded in the USA, is an online marketplace and e-commerce platform for buying and selling new and secondhand/ used electronics in LATAM, particularly smartphones.

www.trocafone.com



🦪) Wayra

🖄 Consumer Goods, E-commerce

Games, Media & Entertainment

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Spain

Wayra

ΫΫΫ B2C



Voicemod

Voicemod, founded in Spain, is a real time voice changer technology, industry leader in immersive and expressive audio technologies. The app allows gamers, streamers and content creators to have more entertaining and engaging audio experiences in real-time.

www.voicemod.net



The future is now! Meet our Tech Bets

Aerial Alias Robotics Altiostar Clear Cobrainer Countercraft SiMa.ai Visionable Wiliot

Aerial

Aerial

Aerial, founded in Canada, leverages existing WiFi signals to detect motion and recognise activity. Aerial's technology analyses distortions and fluctuations in WiFi signals to detect motion, and uses machine learning to unlock the motion's meaning.

www.aerial.ai

Alias Robotics

Alias robotic cyber company, has been serving international customers with offensive robot security services (pentesting, threat modeling, etc.) and is behind the Robot Immune System (RIS), a bio-inspired software that is installed at the end points of robots and protects them against cyber attacks.

https://aliasrobotics.com/

Altiostar



ALIAS ROBOTICS

Robot Cybersecurity

Altiostar is an American company that provides a 4G and 5G E2E Open vRAN software solution, supporting open interfaces and disaggregating the hardware from the software to build a multivendor web-scale cloud-based network.

www.altiostar.com

USA



B2B

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	Clear	B	Global
Oclear	Clear, founded in Israel, builds blockchain-based settlement and clearing networks for global industries (telecom, shipping, energy,	(B)	Innovation Ventures
	healthcare and insurance). Clear uses enterprise-grade blockchain technologies and programmable smart contracts.		Business Services
	www.clearx.io	ŶŶŶ	B2B
	Cobrainer	B	Germany
cobrainer	Cobrainer is a German data analytics company that applies concepts of machine learning and natural language processing to the analysis, management and visualization of expertise. www.cobrainer.com		Wayra
coordiner		ilii L <u>e</u> l	Advanced Data Analytics, HR
	www.cobrainer.com	ŶŶŶ	B2B
	Counter Craft	B	Europe & Latam
Counter Craft	CounterCraft, founded in Spain, is a pioneering provider of cyber deception and counterintelligence products to detect targeted attacks.		Wayra
Craft		ilii	Cybersecurity
	<u>www.countercraft.eu</u>	ŶŶŶ	B2B

SiMa^{ai}.

SiMa.ai

SiMa.ai is an American, machine learning company enabling high performance compute at the lowest power. Initially focused on solutions for computer vision applications at the embedded edge

www.sima.ai

Global

Business Services

United Kingdom & USA

eHealth, Connectivity & Video

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Wayra

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Visionable

Visionable is the first video collaboration platform designed especially for healthcare teams' advanced clinical needs. It was founded in the UK.

www.visionable.com

Wiliot



Wiliot is a fabless semiconductor company whose mission is to scale the Internet of Things by connecting people with products via cloud connected, sticker sized, battery-free Bluetooth tags. It was founded in Israel.

www.wiliot.com



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(1997) Innovation Ventures



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Let's not forget about our most relevant Exits!

Americanet Amobee Govertis Gupy Marfeel Mediação Online Mindmeld Quantenna Relayr Teravoz Trustev

Americanet



Americanet is a telecommunications operator from Brasil, providing solutions for all sizes of companies, government agencies and banks, through its fiber optic network.

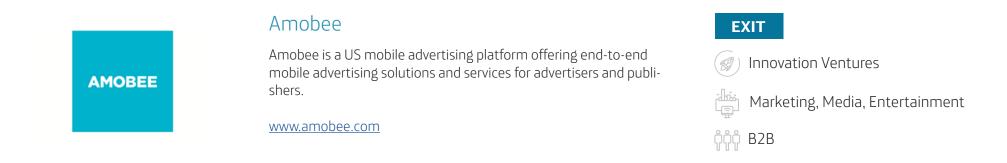
www.americannet.com.br

EXIT

Innovation Ventures (Invest Tech)

Communications, Connectivity, Networks

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Govertis

Govertis, founded in Spain, unifies legal and technological perspectives to offer its clients an integral solution to their I.T. governance, cybersecurity, integral risk management and legal compliance needs.

www.govertis.com

EXIT



Cybersecurity

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Gupy

Gupy is a Brazilian professional recruitment and selection platform that helps companies to find the right person for their job vacancy, using Artificial Intelligence and People Analytics to match the best candidates with the company.

www.gupy.io





Marfeel



Marfeel is a Spanish company. Its proprietary technology gathers insightful data on user behaviour and dynamically adjusts site layout to match usage patterns, optimising user engagement and maximising advertising revenue. Bought by Nauta Capital.

www.marfeel.com

mediacaonline.com

Mediação Online

Mediação Online is a Brazilian marketplace for online resolution of legal disputes, focused on selling to the companies a way to resolve juridical problems in a more simple, fast and cheaper way.

www.mediacaonline.com



ΫΫΫ B2B

EXIT

🕼) Wayra

Digital Marketing





MindMeld

MindMeld, based in the US, is an advanced Artificial Intelligence platform capable of powering a new generation of intelligent conversational interfaces and experiences for any app, device or website. The company has 30 employees. Bought by Cisco.

www.mindmeld.com

EXIT

Innovation Ventures

Digital Marketing

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Quantenna

Quantenna is a US-based enterprise and was successfully listed on the NASDAQ in 2016. Quantenna's solutions combine semiconductor architecture with system-level software and cloud analytics to deliver the highest speed, broadest coverage and highest capacity. www.quantenna.com

EXIT



Connectivity

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Relayr

relayr.

Relayr, a German company, is an industrial IoT powerhouse, providing tech, financing, insurance and delivery from a single source. Their technologies include Neokami, the first global, realtime searchable sentiment heatmap and visualization engine. Bought by Munich RE. www.relayr.io

Teravoz

Teravoz is a Brazilian company which offers a highly customisable VoIP service that integrates with legacy systems through a robust API platform.

www.teravoz.com.br





Trustev

Trusyev - founded in Ireland - brings fraud prevention to every online merchant, who can see exactly who the consumer actually is.

www.trustev.com

EXIT

EXIT

Wayra

B2B

Business Services

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👩) Wayra

FinTech, Insurtech, PoS, Payment

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SCOPE



VEHICLE











INNOVATION VENTURES